BEEBENOW

Beebe to Open Expanded Services in Georgetown

Beebe Medical Center will expand healthcare services into a new, two-story medical arts building in the College Park development in Georgetown across from Delaware Technical Community College and near Walmart and La Red.

The building will bring a broad range of services under one roof, making it most convenient for patients. Beebe Medical Center will lease the first floor and offer the following:

- Beebe Lab Express
- Beebe Imaging, to include radiology, CT and MRI scans, ultrasound, bone density, and mammography

• Beebe Rehab Services, to include physical rehab, occupational rehab, and speech/language pathology.

A Beebe primary care physician's office and a Beebe Walk-in Care

Center also will be housed in the building. Private practice physician offices or specialty physician offices will be located on the second floor. Watch for news of our opening event at the end of October.



Advanced Imaging Technologies Receives Accreditation and Renewal at Beebe

Beebe Medical Center's Diagnostic Imaging Department is proud



Beebe radiologist Michael Ramjattansingh, MD

to announce that its most sophisticated MRI unit, the 3T, digital, 16 Channel, Philips Ingenia, located at our Rehoboth campus, has been awarded a three-year term of accreditation in magnetic resonance imaging (MRI) as the result of a recent review by the American College of Radiology (ACR).

In addition, the 1.5T Intera MRI scanner at the Rehoboth campus was also awarded re-accreditation for an additional three-year period.

Your STAT and Urgent patients can be done same day. Pre-arrival Services will assist with not only scheduling an exam but also facilitating the authorization if the referring physician has that arrangement with Beebe's Diagnostic Imaging. To arrange for this authorization service, please call (302) 645-3100, ext. 8866.

DIAGNOSTIC IMAGING

Radiation Safety Officer Change

The Nuclear Regulatory Commission has approved a change in our Radiation Safety Officer. Malek Daneshavar, DABR, has been appointed Radiation Safety Officer for Beebe Medical Center. Malek is from Kreuger-Gilbert Health Physics and has been our medical physicist since we contracted with this company.

EMERGENCY SERVICES

The AACN Honors Beebe Nurse

The American Association of Critical Care Nurses (AACN) has honored Jennifer L. Whaley, RN, CCRN, Trauma Program Manager, for 20 consecutive years as a



certified critical care nurse (CCRN).

Whaley's responsibilities are twofold at Beebe Medical Center. As the Trauma Program Manager, she helps patients who have been subjected to a potentially life-threatening injury when they arrive at the Emergency Department. She also is involved in trauma prevention programs. As a critical care nurse in the hospital, she provides direct bedside care for acutely or critically ill patients.

SPECIAL EVENTS

15th Annual Lower Shore Symposia to Take Place in Rehoboth Beach October 26

The American College of Physicians and the Internal Medicine Doctors for Adults, Delaware Chapter, invite you to the 15th Annual Lower Shore Symposia Saturday, October 26, at the Boardwalk Plaza Hotel in Rehoboth Beach.

For more information or to register, contact Mansour Saberi, MD, FACE, MACP, who is program chair and co-coordinating the event with Bhaskar S. Palekar, MD, FACP, at (302) 645-2244.

Beebe Medical Center Installs the Latest in Image-guided Technologies in Operating Rooms

A Beebe Medical Center surgical team—led by surgeons Vincent B. Killeen, MD, and Steven D. Berlin, MD—performs a laparoscopic hysterectomy with the latest image-guided, fiber-optic, high-definition cameras and equipment to assure quality outcomes. The new technology is now available in Beebe's operating rooms. Beebe Medical Center offers a minimally invasive approach in multiple service specialties including gynecological, oncological, urological, orthopaedic, gastrointestinal, and cardiovascular.



Vincent B. Killeen, MD, and Steven D. Berlin, MD, perform a laparoscopic hysterectomy.

Beebe Medical Center Community Health Needs Assessment Unveiled

To align Beebe Medical Center with the health needs of our community, a Community Health Needs Assessment was initiated in the summer of 2012 and completed in June 2013. Hundreds of stakeholders, focus group participants, and community members across the county were surveyed for their views of the health needs of our community.

The 2013 Community Health Needs Assessment presented an opportunity to take a further look at the community we serve and to develop more robust relationships with healthcare service providers, community-based organizations, and residents of Sussex County. The results of this collaborative effort revealed opportunities for improvement in access to healthcare services, chronic disease prevention, and health promotion. Mov-



ing forward, Beebe Medical Center programming will address the identified needs and continue to engage community partners and members across the county.

The report can be found on the Delaware Health Tracker website at http://assets.thehcn.net/content/sites/ delawareBBMC_2013_2013071710 1918.pdf.

IMPORTANT INFORMATION FOR YOUR PATIENTS Delaware Prepares for Health Insurance Marketplace

Delawareans will soon be inundated with information about the new Health Insurance Marketplace. State officials expect to enroll approximately 35,000 uninsured and underinsured Delawareans in the health insurance exchange beginning October 1, for coverage effective January 1, 2014. The state has created a mass media campaign to educate the public about the exchange, which can be found at www. choosehealthde.com.

Beebe employees working in the Patient Financial Services Department have begun their training to become *certified application counselors* as part of this. These counselors will be prepared to educate and serve uninsured and underinsured patients in understanding the health insurance enrollment options and process.

State officials have contracted with four community organizations to hire and train *marketplace guides* to provide assistance to Delawareans interested in learning about the new health insurance marketplace. Delmarva Foundation for Medical Care Inc. of Easton, Md., will receive \$1.7 million

> **OCTOBER 1, 2013** Open enrollment begins

DECEMBER 15, 2013 Last day to enroll for coverage on January 1, 2014

JANUARY 1, 2014 Coverage begins including Medicaid

> MARCH 31, 2014 Open enrollment closes for plan year 2014

It's important to remember that after open enrollment ends on March 31, 2014, you won't be able to get health coverage through the Health Insurance Marketplace until the next annual enrollment period begins on October 15, 2014, for plan year 2015. Enrollment for Medicaid and CHIP can occur at any time of the year.



and Brandywine Women's Health Associates of Wilmington was awarded \$1.4 million to provide marketplace guides. Westside Family Healthcare of Wilmington and Christiana Care Health Services of Newark will receive more than \$1.3 million and \$555,000, respectively, for consumer-assistance services related to the exchange.

The guides will staff hospital emergency departments and communitybased organizations across the state. Their services will complement the assistance provided by *navigators* who will deliver similar education and enrollment services under direct federal contracts.

State officials report that the certification process for potential marketplace insurance plans is well under way, and they anticipate a decision from the federal government in September. The insurers who submitted applications for qualified medical health plans in Delaware are Highmark Blue Cross Blue Shield of Delaware, Coventry Health and Life Insurance Co., and Coventry Health Care of Delaware. Stand-alone dental plan applications were also submitted by Delta Dental of Delaware, Dentegra Insurance Co., Dominion Insurance, and Guardian Insurance.

Information regarding the Health Insurance Marketplace in Delaware is available from the Delaware Healthcare Commission at http://dhss.delaware. gov/dhcc/ and Choose Health Delaware at www.choosehealthde.com or the CMS website at http://www.cms.gov/ Outreach-and-Education/Outreach/HI-Marketplace/.

WELCOME TO BEEBE

PHYSICIANS

- Jenys Allende, MD tele-psychiatry
- Mark Alter, MD tele-psychiatry
- Jose Barriocanal, MD radiology
- Jessica Di Cerba, DPM pediatric dentistry
- Steven Ginder, MD emergency medicine
- Hans Jean-Baptiste, MD OB/GYN
- Madam Joshi, MD pulmonology
- Meera Joshi, MD hospitalist
- Mohammad Khan, MD pediatrics
- Amira Khokar, MD pediatrics
- Madhu Prattipati, MD hospitalist
- Rajalla Prewitt, MD tele-psychiatry
- Anita Raghuwanshi, MD endocrinology
- Joseph Thornton, MD plastic surgery
- Abhaya Varma, MD hospitalist

ALLIED STAFF

Melissa Wallace, NP dermatology

To contact the Beebe Medical Staff office, call (302) 645-3499.

TUNNELL CANCER CENTER

Beebe Nurse Earns Statewide Recognition

Kelly B. Weaver, MSN, RN, OCN, Clinical Research Specialist at Beebe Medical Center's Tunnell Cancer



Center, has been recognized by the Delaware Nurses Association and Delaware Organization of Nurse Leaders. In July she was presented with the Excellence in Nursing Practice Award in the Outpatient-Ambulatory Care category. Kelly has worked at Beebe since 2007.

Healthier Sussex County Initiative Joins Habitat for Humanity to Build Two Homes in Georgetown

The CEOs of Bayhealth Medical Center, Beebe Medical Center, and Nanticoke Health Services, under the collaborative initiative Healthier Sussex County, recently joined with Sussex County Habitat for Humanity to bless a new project to build two more homes in the Georgetown Point Community. All three CEOs have been involved in the construction project, volunteering a day away from their busy schedules. Several employees of the hospitals also have taken part in the construction.





Beebe Announces Extended Hours at Its Two Walk-in Centers

MILLVILLE

Millville Walk-in Care will be open Friday through Monday, 10 a.m. to 7 p.m., at least through September.

Millville Walk-in Care is in the Creekside Plaza on Route 26, just five miles west of Route 1. Located in the same shopping center are the following Beebe Outpatient Services: Beebe Imaging, Beebe Lab Express, and Beebe Rehab (which offers physical therapy, occupational therapy, and speech and language pathology). For more information on Millville, call (302) 541-4175.

MILLSBORO

Millsboro Walk-in Care, located on Route 113, has expanded its hours and will be open Monday through Sunday, 11 a.m. to 7 p.m., year-round.

Millsboro Walk-in Care is at 28538 DuPont Blvd. The same center offers Beebe Outpatient Services, including Beebe Imaging and Beebe Lab Express. For more information on Millsboro, call (302) 934-5052.

About Beebe Medical Center

Beebe Medical Center is a not-for-profit community medical center with 210 licensed beds offering comprehensive medical care and outpatient facilities in and around eastern Sussex County.



Beebe Medical Center Lewes, Delaware (302) 645-3300 • www.beebemed.org

Beebe Now is published by Beebe Medical Center to present health information to the medical professionals of Sussex County.

Jeffrey M. Fried, FACHE, President and CEO, jfried@bbmc.org

Paul C. Peet, MD, President of Medical Staff

Jeffrey E. Hawtof, MD, Vice President, Medical Operations & Informatics

Susan L. Towers, Writer and Editor, stowers@bbmc.org