

Community Health Outreach

Helping our community in critical ways

Beebe addresses food insecurities and wellness locally

Beebe Healthcare's Population Health team supports Beebe Healthcare's charitable mission to encourage healthy living and prevent illness among residents and visitors to our local community. Population Health provides a range of free health screenings throughout our community, including blood pressure, blood sugar, cholesterol, osteoporosis, and memory screenings.

Food Boxes and Backpacks at our Margaret H. Rollins Lewes Campus. As much as we value our partnership with the Food Bank of Delaware, we also value the incredible support of those who help us provide food to our patients who are experiencing food insecurity. Your support allows us to maintain an inventory of food boxes and backpacks at the hospital that are distributed to patients in need. These patients are then enrolled in our monthly food prescription program, allowing us to continue our connection with them and offer additional resources when needed. Special thanks also to delivery partners at Epworth United Methodist Church and Seaside Jewish Community!

Community Supported Agriculture (CSA) helps seniors. Our expanded partnership with the Food Bank includes a Community-Supported Agriculture (CSA) program for low-income seniors in our community. This program provides weekly, fresh, and locally-grown

produce through a 10-week winter and 22-week summer season. The generous support of donors like 1916 Club Members enables us to provide participating seniors with Redner's Market fresh produce vouchers every 2 weeks in spring and fall. Donations to the **Population Health Special Needs Fund** helps these patients improve their health outcomes and their quality of life.

Free Flu Vaccination Clinics. In 2020, the Population Health held close to 40 drive-thru flu vaccination clinics and provided 30% more free flu vaccines this year than in the previous year, despite supply chain challenges. Collaborations with community partners led to widespread education and connection which is an ongoing trademark of Population Health and its commitment to our community.





Your IMPACT in our community Tom Protack, President of Beebe Medical Foundation

"Because of YOUR SUPPORT, <u>you</u> have made a direct impact on the increased care and outreach of Beebe Healthcare to those who are sometimes overlooked in our community! Thank you for making your gifts to support our Population Health and Community Wellness Patient Special Needs Fund which provides countless community members the extra help they need with adequate and healthy food, intervention with drug addiction and access to vaccines to keep them strong and healthy! I hope you enjoy this snapshot of the impact of YOUR GIVING in action." - Tom







Famílíes caríng for famílíes, Neighbors caríng for neighbors, Creating the Next Generation of Care!

Trauma-Informed Care Initiative

Beebe on course to be the first health system in DE



In January of 2020, the Population Health team began collaborating with a documentary production company to kick-off a multi-year, multi-phase trauma informed care initiative. This initiative has been implemented in part as a response to our Governor's Executive Order 24 – to make Delaware a Trauma-Informed State – and to move Beebe Healthcare in the direction of becoming the first traumainformed healthcare system in the Delaware.

As the pandemic has so clearly illustrated the importance of mental wellbeing and resilience, this initiative could not have started at a better time. Conversations on mental health have become more commonplace as we all begin to acknowledge the ripple effects of the pandemic on our own sense of wellbeing and connectedness, or lack thereof. As we move into our 1st year, we are focused on creating awareness around the prevalence of trauma in all its forms, building foundational competencies, and providing the necessary education to our trauma-informed guides so that they have the knowledge and skillsets to be resources and role models for their teams and beyond.

Beebe Goes Purple

Addressing the opioid epidemic locally

Your support provides us with the ability to raise awareness around our opioid epidemic through our Beebe Goes Purple initiative.

This initiative offers resources to individuals and families in need, reduces stigma through opportunities to connect and share experiences, provides educational opportunities for healthcare staff, and offers guidance to those in need of support or treatment.

The Population Health team was able to reach over 1800 people who watched our Facebook live event streamed from Hudson Fields last October, where over 50 individuals were trained on how to identify an overdose, administer naloxone, receive a state-supplied opioid rescue kit, and potentially save a life.



Thank you for investing in great care, close to home, at Beebe Healthcare!



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